

Mexican fixture	Claim on DF brand?	Claim on SM brand
Chipotle Paste	Yes	Yes
Hot Pepper Sauce	Yes	Yes
DF 2 Step Chilli Season & Sauce	Yes	Yes
DF Fajita Season & Sauce	Yes	Yes
DF Mild Fajita Season & Sauce	Yes	Yes
DF Enchilada Season & Sauce	Yes	Yes
DF Green Jalapeños	Yes	NO
DF Red Jalapeños	Yes	NO
DF Yellow Jalapeños	Yes	NO
DF Complete Nachos Kit	Yes	Yes
Space Saver Crispy Crumb Fajita Kit	No	No
Space Saver Enchilada Kit	No	No
Space Saver BBQ Kit	No	No
Space Saver Fajita Kit	No	No
DF Taco Tray Kit	Yes	No launch
DF Refried Beans	Yes	Yes
DF Spicy Refried Beans	Yes	Yes
DF Smooth Salsa Mild (squeezezy)	Yes	Yes
DF Salsa Medium (squeezezy)	Yes	Yes
DF Salsa Hot (squeezezy)	Yes	Yes
DF Green Jalapeno Relish	Yes	Yes
DF Guacamole (squeezezy)	Yes	Yes
DF Soured Cream Topping (squeezezy)	Yes	Yes
DF Garlic & Herb Soured Cream	Yes	Yes
DF Chilli Con Carne Seasoning Mix	Yes	NO
DF Fajita Seasoning Mix	Yes	NO
DF Mild Fajita Seasoning Mix	Yes	NO
DF Taco Seasoning Mix	Yes	NO
DF Crispy Crumb Coating	Yes	NO
DF Mild Fajita Stir in Sauce	Yes	NO
DF Medium Fajita Stir in Sauce	Yes	NO
DF Chipotle Stir in Sauce		NO
Mexican Herb	No	NO
Mexican BBQ	Yes	NO
Fajita Hot		NO
DF Taco Shells	Yes	Yes
DF Taco Trays	Yes	
DF Tortilla Chips	Yes	
DF Chilli & Jalapeño Tortillas		NO
DF Plain Flour Tortillas		NO
DF Wholemeal Tortillas		NO
DF Corn Tortillas		NO
DF Large Plain Tortillas		NO
DF Garlic and Herb Tortillas		NO
DF Preservative Free Plain Flour Tortillas		NO
Smoked paprika & Chipotle Chilli Season & Sauce	N/A (new)	Yes
Sweet Pepper & Herb Chilli Season & Sauce	N/A (new)	Yes
Cacao & Ancho Chilli Season & Sauce	N/A (new)	Yes
Habanero Chilli Season & Sauce	N/A (new)	Yes
Mexican meatballs Seasoning & Sauce	N/A (new)	Yes